

Graduate Diploma in Business Administration



LOCATION	START
Sunshine Coast	Session 1, Session 2, Session 3, Session 5, Session 6, Session 7
Online	Session 1, Session 2, Session 3, Session 5, Session 6, Session 7

Get ready to run the show. Step up your business management expertise and open the door to even higher educational potential down the track. The Graduate Diploma aims to broaden management skills and take careers to a senior level.

In this program you will:

- Focus on detailed practical skill development in real business settings to deepen your problem solving and decision-making capabilities
- Work with local businesses, network, and identify possible employment opportunities
- Specialise in a management area of your choice such as decision-making, economics, marketing, management, law, ethics or informatics
- Choose to upgrade your qualification later by completing an additional 4 courses to earn an MBA

Career opportunities

- Senior management roles in government
- Senior management across a diverse range of businesses and industries

Duration

1 year

Full-time or equivalent part-time

Indicative 2022 fees

A\$24,696 (fee-paying)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Delivery mode

Blended Learning, Online

Total courses

8

Total units

96

UniSC program code

BU610

Program structure

Required courses (4) 48 units

BUS703 Evidenced Based Decision Making
BUS704 Finance and Accounting for Managers
MGT703 Strategy, Governance and Ethics
MKG701 Marketing in a Global Environment

Elective courses (4) 48 units

Select 4 courses from any 500 or 700 level courses from the School of Business and Creative Industries.

These electives can be used to study courses in the following interest areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Health Sector Business Management
- Information and Communications Technology
- Global Business
- Management
- Marketing

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.

usc.edu.au/bu610

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 6 July 2022

Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.