

Graduate Diploma in Business Administration



Sunshine Coast, Session 1 2024

Program structure

Required courses (4) 48 units

BUS703 Evidenced Based Decision Making
BUS704 Finance and Accounting for Managers
MGT703 Strategy, Governance and Ethics
MKG701 Marketing in a Global Environment

Elective courses (4) 48 units

Select 4 courses from any 500 or 700 level courses from the School of Business and Creative Industries.

These electives can be used to study courses in the following interest areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Health Sector Business Management
- Global Business
- Management
- Marketing

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

Total units: 96

Study sequence

Session 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
MKG701 Marketing in a Global Environment	• Session 1, Session 3	12	Pre: Enrolled in any PGRD Program Anti: MBA702 and MBA726

Select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

Session 2

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS704 Finance and Accounting for Managers	• Session 2, Session 6	12	Pre: Enrolled in any PGRD Program Anti:

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Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

MGT703 Strategy, Governance and Ethics	• Session 2, Session 7	12	MBA713 or EMB763 or ACC511 Pre: Enrolled in any PGRD Program Anti: MBA712 or EMB762
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Session 5

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS703 Evidenced Based Decision Making	• Session 5, Session 7	12	Pre: Enrolled in any PGRD Program Anti: MBA703 or EMB753

Select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

Session 6

Select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

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Program requirements and notes

In order to graduate you must:

- Successfully complete 96 units as outlined in the Program Structure

Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each students responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates
- Only a full-time study option is available to international students on a Student Visa
- Online study mode not available to international students on a Student Visa
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses

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