

Graduate Diploma in Business Administration



Moreton Bay, Session 2 2023

Program structure

Required courses (4) 48 units

BUS703 Evidenced Based Decision Making
BUS704 Finance and Accounting for Managers
MGT703 Strategy, Governance and Ethics
MKG701 Marketing in a Global Environment

Elective courses (4) 48 units

Select 4 courses from any 500 or 700 level courses from the School of Business and Creative Industries.

These electives can be used to study courses in the following interest areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Health Sector Business Management
- Global Business
- Management
- Marketing

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

Total units: 96

Study sequence

This recommended study sequence is for part-time study.

Session 2

Select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

Session 3

Select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

Session 5

| COURSE | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES |
|--|------------------------------------|-------|---|
| BUS703 Evidenced Based Decision Making | • Session 5 | 12 | Pre: Enrolled in any PGRD Program Anti: MBA703 or EMB753 |

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University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 28 February 2024
Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

Session 6

| COURSE | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES |
|--|------------------------------------|-------|--|
| BUS704 Finance and Accounting for Managers | • Session 6 | 12 | Pre: Enrolled in any PGRD Program Anti: MBA713 or EMB763 or ACC511 |

Session 7

| COURSE | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES |
|--|------------------------------------|-------|---|
| MGT703 Strategy, Governance and Ethics | • Session 7 | 12 | Pre: Enrolled in any PGRD Program Anti: MBA712 or EMB762 |

Session 1

| COURSE | SEMESTER OF OFFER (MORETON BAY) | UNITS | REQUISITES |
|--|------------------------------------|-------|--|
| MKG701 Marketing in a Global Environment | • Session 1 | 12 | Pre: Enrolled in any PGRD Program Anti: MBA702 and MBA726 |

Session 2

Select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

Session 3

Select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

Program requirements and notes

In order to graduate you must:

- Successfully complete 96 units as outlined in the Program Structure

Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each students responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates
- Only a full-time study option is available to international students on a Student Visa
- Online study mode not available to international students on a Student Visa

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- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses