

# Broaden your managerial **skills**



## Master of **Business Administration (Extended)**

In today's business world, the demands of management require you to have an increasing range of skills in all facets of business. You learn to integrate knowledge and skills across functions and disciplines, and focus on the application of theory and execution of practice.

The Master of Business Administration (Extended) program includes courses that explore current business issues and the opportunity to complete a specialisation in Global Business, Health Sector Business Management, Entrepreneurship and Innovation Management, Management or Marketing.

### In this program you will:

- Study in a team environment, where you and your fellow program participants can share your real-life management challenges and how you apply problem-solving skills
- Explore the fundamentals of accounting, finance, strategic management and marketing
- Have the flexibility to study either on campus or online

### Admission requirements

To be considered for admission candidates would normally be required to:

- possess an undergraduate degree from a recognised higher education institution or equivalent; and
- candidates whose first language is other than English must demonstrate an

appropriate level of English proficiency. Refer to the English language requirements

Successful completion of the Graduate Certificate in Business Administration will qualify the candidate for entry into the Master of Business Administration (Extended) for completion of the remaining courses.

### Career opportunities

Graduates of Master of Business Administration (Extended) program work in a diverse range of roles in industry and public sector organisations.

### Intakes - when to apply

Sunshine Coast and Online intakes are:\*  
Session 1, Session 2, Session 5, Session 6, Session 7.

\*Session 1 and Session 7 intakes are an accelerated study sequence only

\*Session 2 and Session 5 can be completed in either standard or accelerated study sequence

\*Session 6 can be completed in a standard or accelerated study sequence. International students must complete the accelerated study sequence

### MORE INFORMATION

Contact the International Office  
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+61 7 5430 2843

[usc.edu.au/bu740](http://usc.edu.au/bu740) | CRICOS code: 088886G

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 20 June 2021  
Note: Study options and semester of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).



Rise, and shine.

## PROGRAM STRUCTURE

### Required courses (6) 72 units

**BUS703** Evidenced Based Decision Making

**BUS704** Finance and Accounting for Managers

**BUS705** Innovation Management and Professional Development

**MGT701** Leading and Managing Organisations

**MGT703** Strategy, Governance and Ethics

**MKG701** Marketing in a Global Environment

### Specialisation (4) 48 units

Select 4 courses towards a chosen specialisation from the following areas:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Global Business
- Health Sector Business Management
- Information and Communications Technology
- Management
- Marketing

### Elective courses (6) 72 units

Select 6 postgraduate level elective courses (72 units) or more from the School of Business and Creative Industries depending on specialisation.

Please note that the program structure of the MBA and names of courses are subject to change.

Note: Not all specialisations and USC courses are available on every USC campus.