Master of / Master of

Business Administration / International Business

LOCATION	START
Sunshine Coast	Session 1, Session 2, Session 3, Session 5, Session 6, Session 7
Online	Session 1, Session 2, Session 3, Session 5, Session 6, Session 7

Stand out on the global business stage. In an increasingly complex and globalised business world, the demands of management require skills across all facets of business. This program explores the diverse facets of the international business environment, and allows you to broaden your skills to prepare for senior management roles.

In this program you will:

- Study strategy development, cross-cultural management, international marketing and managing international supply chains and finance
- Explore current business issues
- Learn to integrate knowledge and skills across functions and disciplines, while focusing on the application of theory and execution practice

Career opportunities

- Chief Executive Officer
- Chief Operating Officer
- Chief Financial Officer
- General Manager
- Senior Project Manager
- Account Executive
- High level management roles

Duration
2 years
Full-time or equivalent part-time

Indicative 2024 fees
A$27,840 - 2024 Fees (fee-paying)
Fees are indicative only and will change based on courses selected and are subject to yearly increases

Delivery mode
Blended Learning,Online

Total courses
16

Total units
192

UniSC program code
BU745

Program structure

Required courses (10) 120 units

BUS702 Economics for Managers
BUS703 Evidenced Based Decision Making
BUS704 Finance and Accounting for Managers
BUS705 Innovation Management and Professional Development
BUS707 Managing Across Global Cultures
BUS708 International Trade and Finance
MGT701 Leading and Managing Organisations
MGT703 Strategy, Governance and Ethics
MGT704 Global Business Management
MKG701 Marketing in a Global Environment

Elective courses (6) 72 units

Select 6 postgraduate level elective courses (72 units) from the School of Business and Creative Industries.

These electives can be used to study courses in the following interest areas:

- Economics, Accounting and Finance

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 29 March 2024
Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

- Entrepreneurship and Innovation Management
- Health Sector Business Management
- Information and Communications Technology
- Global Business
- Management
- Marketing

Note: Program structures are subject to change. Not all UniSC courses are available on every UniSC campus.

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 29 March 2024
Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.