



Help shape the
future
of business

Master of Business by Research

Pick an area of business you really want to research and make a valuable contribution to knowledge in that area. You can even get a great job from your research findings with an opportunity to apply them in the workplace.

This program teaches you how to refine your research skills and how to apply them in a practical research project. Your research is closely supervised by highly supportive and dedicated USC teachers.

Use your advanced research skills to investigate business problems and skilfully apply that research capability in your job. The program enhances your critical thinking and problem solving capabilities.

Research areas

USC supports research related to business in the following areas:

- Management and business
- Management
- Entrepreneurship and innovation
- Economics, finance and accounting
- Property economics and development
- Marketing
- Information technologies

Admission requirements

To be eligible for admission to Master of Business by Research candidature, applicants are normally required to hold a bachelor degree with at least Honours

Class 2 Division II from a recognised higher education institution.

Applicants who have completed a bachelor degree and have achieved by subsequent work and study a standard equivalent to at least Honours Class 2 Division II may also be considered.

In exceptional cases, applications may be considered on the basis of other evidence of general and professional qualifications as approved by the Research Degrees Committee.

International students need to refer to the University's English language requirements.

Admission is subject to availability of appropriate supervision and facilities.

MORE INFORMATION

Contact the International Office
study@usc.edu.au
+61 7 5430 2843

usc.edu.au/bu801 | CRICOS code: 065370C

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 25 September 2021
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.


Rise, and shine.

PROGRAM STRUCTURE

As a candidate you are required to conduct research that can be written up as a scholarly thesis.

You must demonstrate research competency and the ability to make a significant and original contribution to the body of knowledge in your chosen area of specialisation.

You must clearly articulate in your research outline, the topic, background, rationale, research question, aim and objectives, methodology, research methods and techniques, and timeframe.

Your research outline is to include a literature review that relates to the research question and objectives.

The results of your research activities should be presented succinctly and accurately and as necessary could be supported by more detailed annexures.

Your syntheses analysis and discussion must clearly focus on the research question and the objectives of the work.

Conclusions and recommendations must be drawn from your analysis and discussion and reflect the attainment of the aim and the way in which the research question is addressed.