



# Business on the world stage

## Master of International Business

This program will equip you with high level skills to manage a business in the complex, competitive and challenging world of international business. Knowing how to do business internationally is in high demand.

Learn strategic management, managing across global cultures, international trade and finance, and marketing in an international environment. Learn advanced research techniques which you can apply to an area of international business you are passionate about or use them to research international business issues and solve problems on the world stage.

As a graduate, you may be eligible for membership of the Australian Institute of Management. You may also apply for membership of the Australian and New Zealand Academy of Management, the Academy of International Business, and the Australian and New Zealand International Business Academy.

### Professional recognition

As a graduate, you may be eligible for membership of the Australian Institute of Management. All students may also apply for membership of Australian and New Zealand Academy of Management, the Academy of International Business, and the Australian and New Zealand International Business Academy.

### Admission requirements

Students will require either:

- a bachelor's degree in business or related field, or a degree with at least two thirds of

completed courses in business or related field, from a recognised higher education institution, or equivalent

OR

- for students with an undergraduate degree in a discipline other than business, the USC Graduate Certificate in Management or equivalent approved program of study

AND

- applicants from a non-English speaking background must demonstrate an appropriate level of English proficiency. Refer to the English language requirements

### Intakes - when to apply

Sunshine Coast and Online intakes will be Session 1, Session 2, Session 3, Session 5, Session 6, Session 7.

International students - Session 1 and Session 7 intakes are an accelerated study sequence. Session 2, Session 3 and Session 5 intakes may be completed in an accelerated study sequence.

### MORE INFORMATION

Contact USC International  
[study@usc.edu.au](mailto:study@usc.edu.au)  
+61 7 5430 2843

[usc.edu.au/bu783](http://usc.edu.au/bu783) | CRICOS code: 077420K

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 19 April 2021  
Note: Study options and semester of offer can vary depending on the study location. For full details, visit [usc.edu.au](http://usc.edu.au).



Rise, and shine.

## PROGRAM STRUCTURE

### Required Courses (6) 72 units

**BUS702** Economics for Managers

**BUS705** Innovation Management and Professional Development

**BUS707** Managing Across Global Cultures

**BUS708** International Trade and Finance

**MGT704** Global Business Management

**MKG701** Marketing in a Global Environment

### Elective courses (6) 72 units

Select any 6 postgraduate (500 or 700 level) courses (72 units) from the School of Business and Creative Industries.

These electives can be used to complete courses in the following specialisations:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Global Business
- Health Sector Business Management
- Information and Communications Technology
- Management
- Marketing

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.

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