

Master of International Business



Sunshine Coast, Session 6 2022

Program structure

Required Courses (6) 72 units

- BUS702** Economics for Managers
- BUS705** Innovation Management and Professional Development
- BUS707** Managing Across Global Cultures
- BUS708** International Trade and Finance
- MGT704** Global Business Management
- MKG701** Marketing in a Global Environment

Elective courses (6) 72 units

Select any 6 postgraduate (500 or 700 level) courses (72 units) from the School of Business and Creative Industries.

These electives can be used to complete courses in the following specialisations:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Global Business
- Health Sector Business Management
- Information and Communications Technology
- Management
- Marketing

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.

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Total units: 144

Study sequence

Session 6

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS702 Economics for Managers	• Session 6	12	Pre: Enrolled in any PGRD Program or (enrolled in Program SC410, SC411, SC425, SC404 or SC405) and 280 units completed towards either of these Programs) Anti: MBA708 or EMB758
MGT704 Global Business Management	• Session 6	12	Pre: Enrolled in any PGRD Program

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University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 29 June 2022
Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

Session 7

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS705 Innovation Management and Professional Development	• Session 2, Session 7	12	Pre: Enrolled in any PGRD Program Anti: MBA701 or EMB751

PLUS select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

Session 1

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
MKG701 Marketing in a Global Environment	• Session 1, Session 3	12	Pre: Enrolled in any PGRD Program Anti: MBA702 and MBA726

PLUS select 1 postgraduate level elective or specialisation course from the School of Business and Creative Industries.

Session 3

COURSE	SEMESTER OF OFFER (SUNSHINE COAST)	UNITS	REQUISITES
BUS707 Managing Across Global Cultures	• Session 3	12	Pre: Enrolled in any PGRD Program Anti: MBA723 or EMB773
BUS708 International Trade and Finance	• Session 1, Session 3, Session 7	12	Pre: Enrolled in any PGRD Program

Session 6

Select 2 postgraduate level electives or specialisation courses from the School of Business and Creative Industries.

Session 7

Select 2 postgraduate level electives or specialisation courses from the School of Business and Creative Industries.

Program requirements and notes

Program requirements

In order to graduate you must:

- Successfully complete 144 units as outlined in the Program Structure

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Program notes

- Completing this program within the specified (full-time) duration is based on studying 48 unit points per semester (normally 4 courses) and following the recommended study sequence
- The unit value of all courses is 12 units unless otherwise specified
- It is each student's responsibility to enrol correctly according to your course requisites, program rules and requirements and be aware of the academic calendar dates
- Only a full-time study option is available to international students on a Student visa
- Online study mode not available to international students on a Student visa
- Refer to the Managing your progression page for help in understanding your program structure, reviewing your progress and planning remaining courses