

Master of Management



LOCATION	START
Online	Session 1, Session 2, Session 3, Session 5, Session 6, Session 7
Sunshine Coast	Session 1, Session 2, Session 3, Session 5, Session 6, Session 7

Enhance your strategic and operational management skills in a broad range of fields. A Master of Management provides a strong foundation across all areas of contemporary management, including strategy, leadership, marketing, informatics and project management.

In this program you will:

- Improve your ability to evaluate business decision-making through real world business problems and case studies
- Develop your skills in managing people and teams
- Choose to hone your knowledge through a range of specialist courses in entrepreneurship and innovation, health sector management, supply chain management, international business and more

Career opportunities

- Management consultant
- Project manager
- Social media manager
- Business development manager
- Entrepreneur
- Investment manager
- Change management
- Markets analyst
- Consultant

Duration

2 years

Full-time or equivalent part-time

Indicative 2022 fees

A\$24,696 (fee-paying)

Fees are indicative only and will change based on courses selected and are subject to yearly increases

Delivery mode

Blended Learning, Online

Total courses

16

Total units

192

USC program code

BU734

Program structure

Required courses (8) 96 units

BUS705 Innovation Management and Professional Development

INF701 Management Informatics

MGT701 Leading and Managing Organisations

MGT702 Understanding and Managing Organisational Behaviour

MGT703 Strategy, Governance and Ethics

MGT730 Innovation by Design

MGT731 Entrepreneurship and Business Model Innovation

PRM701 Project Management Principles

Elective courses (8) 96 units

Select 8 electives at 500 or 700 level from the School of Business and Creative Industries.

These electives can be used to complete the following specialisations:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Global Business
- Health Sector Business Management

usc.edu.au/bu734

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 29 June 2022

Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

- Information and Communications Technology
- Management
- Marketing

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.