

Master of Management



LOCATION	START
Online	Session 1, Session 2, Session 3, Session 5, Session 6, Session 7
Sunshine Coast	Session 1, Session 2, Session 3, Session 5, Session 6, Session 7

Enhance your strategic and operational management skills in a broad range of fields. A Master of Management provides a strong foundation across all areas of contemporary management, including strategy, leadership, marketing, informatics and project management.

In this program you will:

- Improve your ability to evaluate business decision-making through real world business problems and case studies
- Develop your skills in managing people and teams
- Choose to hone your knowledge through a range of specialist courses in entrepreneurship and innovation, health sector management, supply chain management, international business and more

Career opportunities

- Management consultant
- Project manager
- Social media manager
- Business development manager
- Entrepreneur
- Investment manager
- Change management
- Markets analyst
- Consultant

Program structure

Required courses (8) 96 units

- BUS705** Innovation Management and Professional Development
- INF701** Management Informatics
- MGT701** Leading and Managing Organisations
- MGT702** Understanding and Managing Organisational Behaviour
- MGT703** Strategy, Governance and Ethics
- MGT730** Innovation by Design
- MGT731** Entrepreneurship and Business Model Innovation
- PRM701** Project Management Principles

Elective courses (8) 96 units

Select 8 electives at 500 or 700 level from the School of Business and Creative Industries.

These electives can be used to complete the following specialisations:

- Economics, Accounting and Finance
- Entrepreneurship and Innovation Management
- Global Business
- Health Sector Business Management

usc.edu.au/bu734

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 29 June 2022

If you were issued a USC Letter of Offer, it will specify your study location and teaching period of offer. Study options and teaching period of offer can vary depending on the study location. For full details, visit usc.edu.au.

CRICOS Code

082695G

Duration

2 years

Only a full-time option is available to international students on a Student visa. Online programs are not available to Student visa holders.

Indicative 2022 fees

A\$27,400

Annual fee

A\$54,800

Estimated total fee

Tuition fees are reviewed each calendar year. The fee you must pay for a given teaching period is that which has been approved by USC for the calendar year in which the teaching period commences

Delivery mode

Blended Learning, Online

Total courses

16

Total units

192

USC program code

BU734

- Information and Communications Technology
- Management
- Marketing

Note: Program structures are subject to change. Not all USC courses are available on every USC campus.

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