

Kickstart

your business career in just one year



Diploma in Business Innovation

Start your career in business with a broad introduction to the core ideas that drive business growth, including entrepreneurship, marketing, management, and more.

Get hands-on experience by developing an innovative business idea, including market research, developing a project 'pitch', and writing a business plan. These practical tasks are designed to build the skills you'll need to stand out in the business world, including critical thinking, communication and time management.

You'll also learn how to use technology to achieve your study and career goals, including working with different technology platforms, managing information and creating an online profile.

On successful completion of the Diploma in Business Innovation, you will receive direct entry and 96 units of credit towards your choice of the following degrees:

- Bachelor of Business
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (International Business)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Tourism, Leisure & Event Management)

LOCATIONS

Sunshine Coast
Moreton Bay

QTAC CODE

015081
014081

DURATION

1 year full time or equivalent part time

COMMENCE

Semester 1, Semester 2

MORE INFORMATION

Contact Student Central
information@usc.edu.au
+61 7 5430 2890

usc.edu.au/uc101

University of the Sunshine Coast | CRICOS Provider Number: 01595D | Correct as at 30 October 2020
Note: Study options and semester of offer can vary depending on the study location. For full details, visit usc.edu.au.



Rise, and shine.